Secure **Discreet** Accessible Wellness

Adding the CheckUp Portal™ proprietary technology to an existing Electronic Health Records solution enables face-to-face Doctor Patient interaction accessible with a simple internet connected webcam or smart phone device* so you can see more patients and with added flexibility. Patient Forward™ securely integrates the patient into the process of patient care. Self-service capabilities also include access to a suite of wellness benefits. Promoting Wellness through Access and InnovationSM means you can spend time where you're needed mostSM.

FULL FEATURED WELLNESS

- SECURE SELF-SERVICE ELECTRONIC PATIENT RECORD VIA THREE-LEVEL AUTHENTICATION
- EXPAND YOUR PRACTICE WITH CORPORATRE EARLY ADOPTERS AND COMPLIMENTARY HEALTH SEMINARS
- SPEND TIME WHERE YOU'RE NEEDED MOSTSM WITH ON-LINE DIAGNOSTIC VISITS VIA WEBCAM
- IMPROVED ACCURACY AND PATIENT FLOW
- REFER WITHIN PATIENT FORWARD TO GENERAL PRACTIONERS & SPECIALISTS
- DIETICIAN AND NUTRITIONIST VISIT IINCLUDES VOUCHER FOR SUPPLEMENTS
- REFER TO LIVE PILATES, YOGA, TAI CHI, LAMAZE
- TIME, MONEY. AND ENERGY SAVINGS
- PRIVILEDGE OF USING THE Patient Forward™ LOGO ON ADVERTISEMENTSON, APPOINTMENT CARDS, OFFICE LOCATION, AND PRESS RELEASE



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Confidential Restricted Early Adopter Brief ELECTRONIC HEALTH RECORD EXTENSION



Secure Discreet Accessible Wellness





Are you Patient Forward? SM



According to the Wellness Council of America, 70% of Doctor visits can occur using technology. Our proprietary CheckUp Portal™ technology gives you all the tools you need for a comprehensive face-to-face patient appointment via your new virtual room. You can visit with your established patients in any private location that has access to a computer and a camera—even without leaving home. Patients are

securely integrated into the process of Patient Care. Utilizing Stand-

ards, your Electronic Health Record Solution and your practice can be brought forward to the patients. Patients requiring Lab Work will enjoy substantial below market value rates with results available online to the patient at the appropriate time—just because you are Patient Forward™. Patients overweight, stressed, or needing preventative wellness? Now with Patient Forward™ you can refer



patients to a Dietician or Nutritionist whose visit includes a voucher for our already below market priced nutritional supplements as well as access to

live online Pilates, Yoga, Tai Chi, and even Lamaze for 50% savings over traditional gyms and studio fees. Best of all, members enjoy one free lesson per year of their

choosing. If desired, individualized instruction can also be scheduled. Becoming Patient Forward™ means being in a position to serve all of your patients with added flexibility and to grow your practice with new corporate patients, Patient Forward™ Referrals and through complimentary Health Seminars. Now for a limited time as an Early Adopter, receive a complimentary computer WiFi tablet with webcam. Expand your practice and your reach; now is the time to become



Promoting Wellness through Access and Innovation. SM

Patient Forward™.

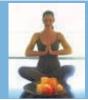












Best in Class Security



When it comes to protecting private health care records accessible via Patients and mobile devices, nothing but the best will do. Patient Forward™ has a strategic relationship with DOD proven Animetrics so that only you and the Patient can access Patient's per-



sonal health care information. Animetrics' patented technology provides not one, not two but three levels of authentication all within 11 seconds utilizing the usual user ID and password, as well as encrypted handshake with your cell phone (not sms txt) and finally biometric identification with a simple photograph either via your cell phone or a camera on a computer or even a tablet. Changed your cell phone device and lost your password? No worries, our

technology enables Patient Forward™ to verify your identity with two quick pictures and correct answer to select profile question—sophisticated technology previously only available to the likes of the President of the United States but we think the security of your patient's health records is worth it! Unheard of for electronic health records, all telemedicine appointment records are signed by you the doctor — let there be no mistake. When a Patient shares their records with you or forwards to a consumer record site such as Google Health or Microsoft Health Vault — the patient's very own secure digital signature makes it happen. Not only exceeding HIPAA standards, our comprehensive security and privacy model had to pass the rigor of our Globally Recognized Security Expert.



CENTER FOR TELEMEDI-CINE & e-Health LAW



A GREEN SOLUTION

All the travel eliminated for you and your patients saves time, and money while reducing stress and environmental impact previously required to accomplish the same task. Truly this is a real win-win for Doctors, Patients, Employers and the earth!

